



SOCIAL MEDIA INTERNSHIP

Who is Alternativ?

Alternativ partners with communities to deliver high-impact business training and mentorship, equipping individuals to start small businesses and break the cycle of poverty. We promote dignity, self-sufficiency, and opportunity for individuals around the globe through our curriculum, as it leads participants to build confidence, think outside the box, and take control of their financial futures—ultimately, stepping out of the cycle of poverty. We're different than most nonprofits. How? We believe that "Charity doesn't end poverty... but business can."

Intern Job Description

Alternativ is looking for a self-starter who has experience in social media to help with our marketing and communications department for donors and clients. Ideal candidate will be able to utilize all working platforms and can create posts and updates to drive weekly engagement, utilizing our policies and procedures. In addition to Social Media, the intern will have opportunity to learn and practice in different areas of marketing, with our aim to provide the Social Media Intern with experience in nonprofit marketing across functions. This is a great opportunity to build a portfolio and experience managing a particular brands' social media presence and communication.

Requirements

We are seeking an individual passionate about the mission of Alternativ and helping to facilitate sustainable economic growth in the developing world. The ideal candidate will be an organized self-starter with previous work experience, able to manage social media accounts and develop content. He/She would be able to work both individually and as part of a team. Experience with Canva/graphic design, videography, and website editing a plus. This position requires a commitment of 8-hours a week and is fully remote, given current concerns. This is an **unpaid** internship but can be applied towards school credit for the fall semester. Additionally, a \$100-\$250 stipend is available once success is achieved in the role.

How to Apply

If you feel that you are a good fit for this position, please email a copy of your resume and short note to Lauren DeSutter at info@alternativproject.org. Please include a list of social media platforms you have used or worked with in the past. **Questions?** Reach us via email at info@alternativproject.org or by phone at 719.924.5174.

Alternativ
GLOBAL ENTREPRENEURS