



## CONTENT / COPY WRITING INTERNSHIP

### Who is Alternativ?

Alternativ partners with communities to deliver high-impact business training and mentorship, equipping individuals to start small businesses and break the cycle of poverty. We promote dignity, self-sufficiency, and opportunity for individuals around the globe through our curriculum, as it leads participants to build confidence, think outside the box, and take control of their financial futures—ultimately, stepping out of the cycle of poverty. We're different than most nonprofits. How? We believe that "Charity doesn't end poverty... but business can."

### Intern Job Description

Alternativ is looking for a self-starter and a great writer to help develop blogs and other content for our website. The ideal candidate is a passionate story teller and has experience in marketing, communications, SEO, international relations/development or other roles centered around creating content. In addition to owning the Alternativ blogwriting initiative the intern will have opportunity to learn and practice in different areas of marketing and nonprofit administration, with our aim to provide the Content/Copywriting intern with experience in nonprofit management across functions. This is a great opportunity to build a portfolio and experience managing a particular brands' digital presence and communications.

### Requirements

We are seeking an individual passionate about the mission of Alternativ and helping to facilitate sustainable economic growth in the developing world. The ideal candidate will be an organized self-starter with previous work experience, a keen eye for grammar, and a professional yet engaging writing style. He/She would be able to work both individually and as part of a team. Experience with Canva/graphic design, social media promotion and website editing is a plus. This position is 8-hours a week and is offered fully remote, given current concerns. This is an unpaid internship but can be applied toward school credit in the fall semester. Additionally, a \$100-\$250 stipend is available once success is achieved in the role.

### How to Apply

If you feel that you are a good fit for this position, please email a copy of your resume and short note to Lauren Hallaron at [info@alternativproject.org](mailto:info@alternativproject.org). Please provide an example of relevant writing style or information on previous content/blog writing experience. **Questions?** Reach us via email at [info@alternativproject.org](mailto:info@alternativproject.org) or by phone at 719.924.5174.

**Alternativ**  
GLOBAL ENTREPRENEURS